

M+A DEALS & DEALMAKERS AWARDS

MiBiz presents the 7th Annual **M+A: Deals & Dealmakers Awards** to spotlight best practices and excellence related to mergers, acquisitions, capital formation and other types of deal making throughout Western Michigan. We are seeking nominations for deals completed between July 1, 2018 and June 30, 2019 in the following categories:

- Deal of the Year: Manufacturing
- Deal of the Year: Professional Services
- Deal of the Year: Finance/Banking
- Deal of the Year: Retail Sector
- Deal of the Year: Real Estate/Development
- Deal of the Year: Economic Development
- Deal of the Year: Health Care
- Deal of the Year: Life Sciences
- Deal of the Year: Technology
- Deal of the Year: Nonprofit
- Dealmaker of the Year/Executive
- Dealmaker of the Year/Adviser
- Dealmaker of the Year/Investor

Finalists will be featured at a dinner reception on Oct. 17, 2019 in Grand Rapids. Finalists will also be highlighted in a special editorial section distributed to more than 100,000 executives, advisers, private equity and venture capital investors, industry analysts and business media throughout the Midwest and the country. It's an exceptional opportunity to network and tell your company's strategic growth story.

EDITION: OCTOBER 14, 2019
DEADLINE: OCTOBER 2, 2019

GOLD SPONSORSHIP: \$5,550

- Full page cover placement in editorial section
- Logo and active link on website
- Logo on marketing, event materials
- Social media recognition
- Address for event
- Prominent logo placement on event PowerPoint
- On-stage banner recognition
- Marketing materials on tables/chairs
- 8 tickets to the event

SILVER SPONSORSHIP: \$2,875

- Full page 4-color ad in editorial section
- 4 tickets to the event
- Logo and active link on website
- Logo placement on event materials
- Recognition at event

BRONZE SPONSORSHIP: \$1,325

- Half page 4-color ad in special editorial section
- 4 tickets to the event
- Representation on MiBiz.com website
- Name recognition on event materials
- Logo and active link on website

Reserve your sponsorship or ad for the **M&A DEALS & DEALMAKERS AWARDS** with this RSVP form.
 Please print, sign & fax to (616) 608-6182 ASAP.

SPONSORSHIP LEVELS:

GOLD: \$5,550
Includes full-page ad.
 Dimensions: 10.25"W by 13.625"H

SILVER: \$2,875
Includes full-page ad.
 Dimensions: 10.25"W by 13.625"H

BRONZE: \$1,325
Includes half-page ad.
 Dimensions: 10.25"W by 6.625"H

DISPLAY ADVERTISING
 (all include 4-color):

- Full page: \$2,170**
10.25" width by 13.625" height
- 1/2 page: \$1,475**
10.25" width by 6.625" height
- 1/4 page: \$1,020**
5" width by 6.625" height
- 1/8 page: \$740**
5" width by 3.25" height

DIGITAL ADD-ONS
 (sponsorship or print ad purchase required):

- Large Rectangle / MiBiz.com: \$175**
Run-of site. Published 10/14/2019 - 10/27/2019
300px width by 250px height @ 72 dpi
- Large Rectangle / Monday Morning MiBiz: \$150**
Published: 10/14/2019
300px width by 250px height @ 72 dpi

OTHER / NOTES:

BUSINESS _____ CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____ SALES REP _____

1) MiBiz cannot guarantee any copy changes following Advertiser's approval of proof copy. 2) An ad may not be cancelled after the published deadline, nor due to failure to receive a proof. MiBiz will be liable for any unproved errors only to the extent the error hinders the advertising effectiveness. MiBiz will solely determine credit to be applied, which shall not exceed the advertisement cost. Credit will then be applied toward the next-placed advertisement. 3) If the Advertiser or authorized agent defaults under any terms of this agreement, the Advertiser or authorized agent agrees to pay all collection costs, including attorney's fees. 4) The terms of this agreement are binding and may not be altered verbally or in writing by any sales representative of MiBiz. We hereby order and agree to pay for the previously described ad and abide by the terms set forth above.

MiBiz®
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