MiBiz digital ad sizes & specifications

Production specifications
- Resolution: 72 or 96 dpi
- RGB Color mode
- Colors: 256 maximum (RGB)
- File Formats: JPG preferred, PNG or GIF (non-animated for e-newsletters)
- Include link URL with ad submission
- Animated GIF files not accepted for e-newsletter placements

MiBiz.com ad sizes
- Interstitial
  Desktop: 640px width by 480px height
  Mobile: 300px width by 400px height
- Top Leaderboard
  Desktop: 728px width by 90px height
  Mobile: 320px width by 50px height
- Skyscraper
  Desktop: 300px width by 600px height
  Mobile: 300px width by 250px height
- Top Large Rectangle
  Desktop + Mobile: 300px width by 250px height
- Run-of-Site Large Rectangle
  Desktop + Mobile: 300px width by 250px height

MiBiz e-newsletter ad sizes
- E-news Leaderboard
  500px width x 100px height
- E-news Large Rectangle
  300px width x 250px height
- E-news Anchor
  500px width x 100px height

Questions? Call our Production Department at (616) 608-6170 or email us at graphics@mibiz.com.
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