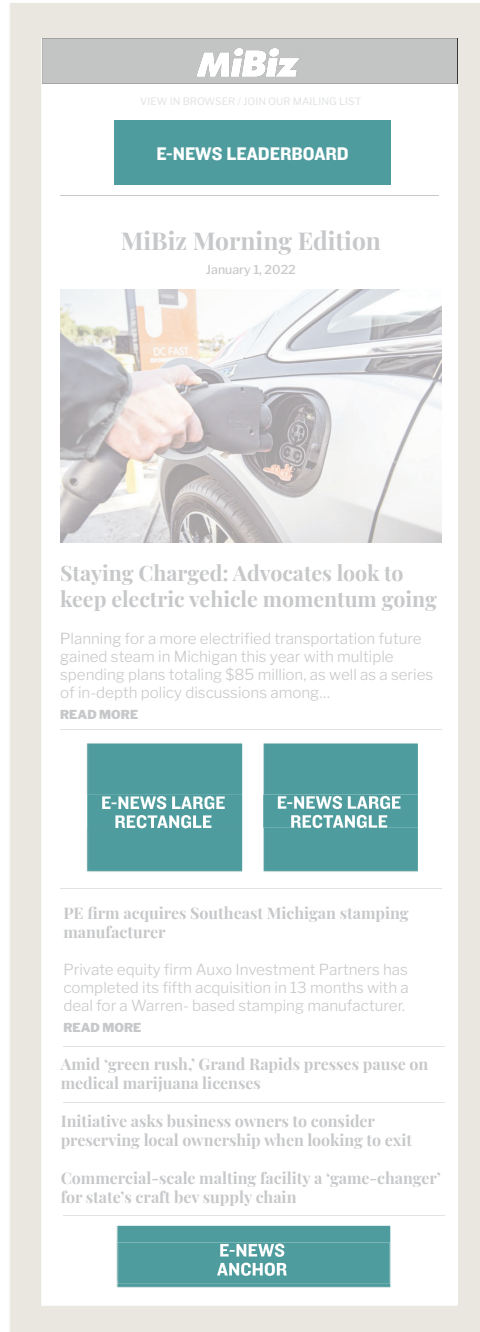
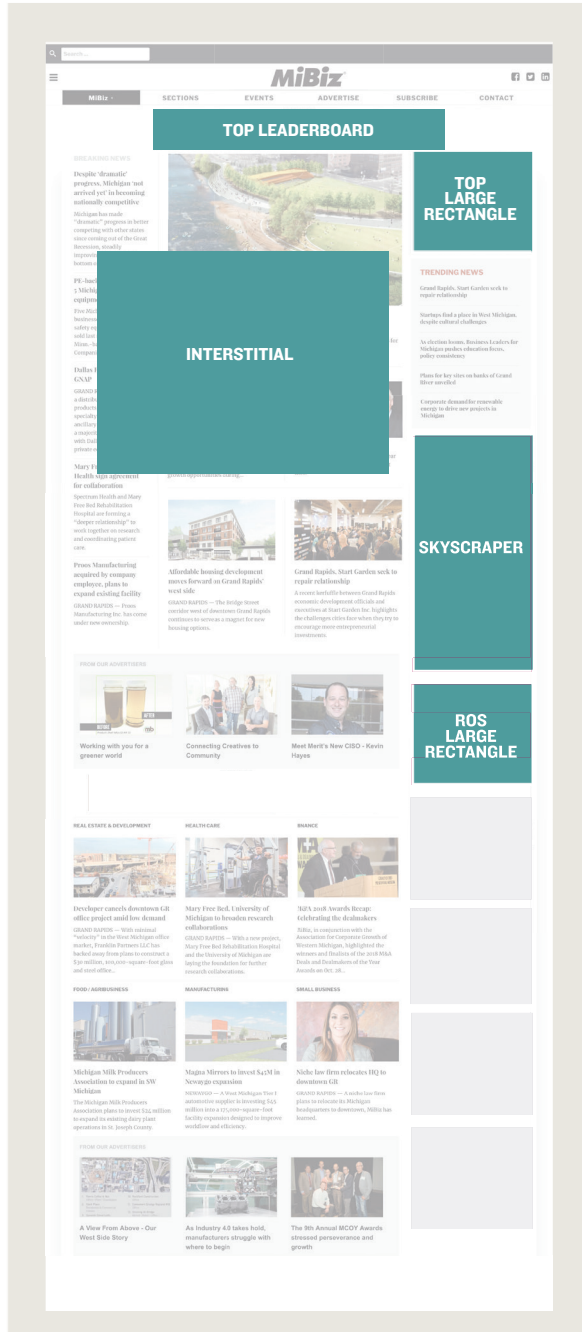


MiBiz digital ad sizes & specifications



Production specifications

- Resolution: 72 or 96 dpi
- RGB Color mode
- Colors: 256 maximum (RGB)
- File Formats: JPG preferred, PNG or GIF (non-animated for e-newsletters)
- Include link URL with ad submission
- Animated .GIF files not accepted for e-newsletter placements

MiBiz.com ad sizes

- **Interstitial**
Desktop: 640px width by 480px height
Mobile: 300px width by 400px height
- **Top Leaderboard**
Desktop: 728px width by 90px height
Mobile: 320px width by 50px height
- **Skyscraper**
Desktop: 300px width by 600px height
Mobile: 300px width by 250px height
- **Top Large Rectangle**
Desktop + Mobile: 300px width by 250px height
- **Run-of-Site Large Rectangle**
Desktop + Mobile: 300px width by 250px height

MiBiz e-newsletter ad sizes

- **E-news Leaderboard**
500px width x 100px height
- **E-news Large Rectangle**
300px width x 250px height
- **E-news Anchor**
500px width x 100px height

MiBiz®

Questions? Call our Production Department at (616) 608-6170 or email us at graphics@mibiz.com.
P.O. Box 1629, Grand Rapids, MI 49501 • mibiz.com