

# CONNECTING CREATIVES TO COMMUNITY

Entrepreneurs and inventors often find themselves isolated and working alone. If you are ready to get out of your crowded home office and connect with a like-minded community of people, the Muskegon Innovation Hub has something just for you. "The Hub" is full of interesting stories and hard-working entrepreneurs. They all started out working on their own, but at the Hub they've found a community where they can learn from each other, share ideas, and sometimes even launch new ventures together. And when they need to just buckle down and concentrate on their business, they can do that, too.

There's an emerging lean startup culture along the West Michigan lakeshore, and the Hub is contributing to that culture by connecting people and businesses.

**Business Incubator.** The Hub offers a business incubator program, where you not only get to work, but where you'll find staff who are dedicated to helping you figure out your business and guide you from concept through market launch. We'll also introduce you to other entrepreneurial support organizations in West Michigan, to service providers for marketing, engineering, or legal help, and even help you with finding needed capital.



**CoLaunch.** Muskegon's first and only coworking space, CoLaunch is an open office space with a fun and collaborative community of like-minded individuals. Here you can work alone, work in teams, collaborate with other members, or enjoy members-only events like our Taco Tuesday and Hub Happy Hours.

**Events and Programs.** The Hub hosts events specially designed for small businesses and entrepreneurs. Marketing Mondays provides tips, tricks, and advice for marketing your business that are practical and can be implemented immediately. Our entrepreneur panels offer an inspiring, pre-recorded video followed by Q&A with some of the ar-

ea's top entrepreneurs. Other events include StartGarden's 5x5 Night, GROW's workshops, and SBDC training. The Hub is also home to the Muskegon Inventors Network.

At the Hub we genuinely care about the success of your business and we strive to create an environment where you can thrive. Come pay us a visit and take a tour so you can experience the energy for yourself.

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